

## University of Pretoria Yearbook 2016

## Hypermedia and mark-up languages 772 (IMY 772)

**Qualification** Postgraduate

**Faculty** Faculty of Engineering, Built Environment and Information Technology

Module credits 15.00

**Programmes** BISHons Multimedia

**BIT Information Technology** 

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** English

Academic organisation Information Science

**Period of presentation** Semester 1

## **Module content**

A study of hypermedia systems, specifically adaptive hypermedia systems, as well as data modelling, storage and retrieval, database structures and metadata. A study of different mark-up languages and their role in multimedia products with the emphasis on data structuring, hyper linking theories and models.

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