Hypermedia and mark-up languages 772 (IMY 772)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	15.00
Programmes	BISHons Multimedia
	BIT Information Technology
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

A study of hypermedia systems, specifically adaptive hypermedia systems, as well as data modelling, storage and retrieval, database structures and metadata. A study of different mark-up languages and their role in multimedia products with the emphasis on data structuring, hyper linking theories and models.

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